



Russ Snow, CTR, CSP, BSSO, LEED AP

Currently the Building Envelope Product Group Manager/ Building Science Specialist for W.R. MEADOWS, Russell Snow, CSP, CTR, BSSO, LEED AP, has over 20 years of experience in the construction industry, including building envelope, concrete restoration, and products used in the treatment of concrete. Presently, his main responsibility is overseeing the building envelope line of products for W. R. MEADOWS, which also includes providing technical support to all members of the construction industry, including the W. R. MEADOWS sales team, both in Canada and the U.S. Other responsibilities include the development of specifications at the architectural/engineering level and the creation of presentations for continuing education programs through AEC Daily, the American Institute of Architects, and various other organizations. Russell attained his LEED Accredited Professional designation in April 2008. In addition, Russell holds a dual role within the company as he is also the Sales Manager for W. R. MEADOWS of CANADA.

Russ has been involved with the CSC as a member since 1997 and began his volunteering career with CSC as part of the organizing committee for the Toronto Chapter No Frills Trade Show, now known as the Building Expo. From that day forward, he understood the value of “giving back” to the Association and has been a part of 3 Chapters, Edmonton, Toronto and presently the Grand Valley Chapter where he is the current Director. Along with being a longstanding member with CSC, during his career Russ has held the following positions:

- Member of the 2005 CSC Edmonton Conference Committee
- Member of the CSC Edmonton Executive
- Marketing Officer, Vice-Chair and Chair – Toronto Chapter
- Member of the Registered Specification Writer (RSW) Sub-Committee
- Chair of the Technical Representative Course Committee for the Education Maintenance Task Team (EMTT)
- Member of the Certified Specification Writer (CSW) Committee
- Member of the Registered Specification Writer (RSW) Sub-Committee
- Director – Grand Valley Chapter

In addition to CSC, Russ currently serves as President of the Air Barrier Association of America and is a member of the ASTM E06, ASTM D08, and American Concrete Institute committees.